



**Savitribai Phule Pune University
Department of Commerce**

Invitation to CommSearch 2015-16 (Intra University Activities)

Dear Sir/Madam,

We are pleased to inform you that the Department of Commerce is organizing a number of events for students and teachers.

The year 2016 brings a lot of expectations and experience to be shared by students, teachers, and professionals. This is the time to bring out the excellence and perfection in the field of commerce education. This brings in a competitive, creative and entrepreneurial spirit amongst one and all.

Hoping to get an overwhelming response from you,

Thanking You,

Yours sincerely,

A handwritten signature in black ink, appearing to read 'S. S. Kaptan', with a long horizontal stroke extending to the right.

Dr. S. S. Kaptan
Department of Commerce,
Opp Health Centre,
Savitribai Phule Pune University
Pune-411007
Contact: 020-25601312

COMMSEARCH 2015-16

ACTIVITIES FOR STUDENTS (Note: Students from B.B.A/B.C.A/B.Com/BBM/M.Com can have separate teams)

1. PUZZLE MANIA

- A. The event will test the analytical aptitude of the Students.
- B. There will be two rounds in this event. The first round will be elimination round and four best participants will be selected for the second round
- C. The students have to solve the puzzle in stipulated given time.
- D. A team of two students from each college can participate. A college can depute more than one team.
- E. The participation will be on individual basis.

2. TECHNICALLY CORRECT

- A. The competition is based on application of management techniques which are helpful to solve different problems faced by businesses.
- B. The presentation should be based on Real life Case Study.
- C. The participation will be in batches of 2 students that shall be speaking about two different techniques to solve a similar problem.
- D. The case shall be presented orally along with PPT.
- E. One team consisting of 2 students is allowed to participate
- F. The timing of the event will be 6+2mins.

3. CAMPAINING FOR SUCCESS

- A. The idea of the competition is to bring out the evaluation of campaign launched by different companies
- B. The team has to focus and highlight as to how campaigns helps an organization or individuals to achieve success.
- C. It should be in the form of Power Point Presentation.
- D. The time allotted of the event will be 6+2mins
- E. A team shall consist 2 participants

4. FAST AND TRANSPERANT

- A. Students have to select a Company, Business or an Industry that has achieved success with the application of E-governance in public and private sector
- B. The presentation shall explain as to how the application of E-governance has helped in acquiring edge in the turbulent market.
- C. The presentation should highlight on how the E-Commerce has helped the organization to enhance with efficiency, profitability and productivity.
- D. A team consisting of 2 students is eligible to participate
- E. The timing of the event will be 6+2mins.

5. JUGAD FOR SUCCESS.

- A. The students have to select a business case study and present about how the firm has achieved success by using innovative methods to solve a business issues or problems. It can be presented through power point.
- B. A team consisting of 2 students shall participate.
- C. The allotted time of the competition will be 6+2mins.

6. DISASTERS ARE TEACHERS

- A. The event is to bring out appropriate solutions for the civic and natural disasters. It should help India to learn from its lessons regarding improving public services and bring safety and security of public and private property
- B. It can be presented with the help of model, chart or poster.
- C. A team of 2 students can participate in the event.
- D. The allotted time for the presentation will be 6+2mins

SAVITRIBAI PHULE PUNE UNIVERSITY
DEPARTMENT OF COMMERCE

Research Paper Contest

FOR TEACHERS, Ph. D scholars and M. Phil students

The Department of Commerce has organized a Research paper Contest for Teachers, PH.D Scholars and M. Phil Students in Commerce.

A) Themes:

The themes of the research paper are as follows:

1. Role of Skill Development for Advancements of the country.
2. Water Harvesting a Panacea to address water crisis
3. National Disaster Policy-Issues and Concerns
4. Commercial Agriculture-Possibilities and Potentialities
5. BRICS –The future ahead
6. Role of money in electronic age

B) Rules:

1. The paper can be research data based or conceptual in nature.
2. The length of the paper should be around 2000 – 2500 words.
3. The paper should be submitted on A – 4 size paper, double spaced, Time New Roman font in MS word.
4. The writers are free to express their views in English or Marathi.
5. i. There shall be a panel of juries who will assess the presentations.
ii. The proposed norms of assessments and the scheme of marking are as follows:

Parameter	Marks
Originality	20
Style	20
Impact	20
Coverage	20
Overall Presentation	20

6. The paper can be submitted either in the form of Hard copy or Soft copy to the following address: Department of Commerce, Opp Health Centre, Savitribai PhulePune, Pune- 411007

7. Please mention your name, designation, college or institution, phone no and email id

C) Awards & Recognition:

The juries will decide the winners in the competition. The best entries shall be rewarded in Comm Search 2016 .

D) Deadline:

The last date of submission of entries is 5th Feb 2016.

E) Submission:

The Research Papers/Essays should be submitted in the form of soft copy to the following email addresses:dcrckaptan@gmail.com

Dr. Sanjay S. Kaptan-

(Prof and Head)

Entry Form

Name :-

Year of Studying :-

Name of the college :-

Activities Participated :-

1. (Please tick) :-
1. Puzzle Mania
 2. Technically Correct
 3. Campaigning for success
 4. Fast and Transperant
 5. Jugad for success
 6. Disasters are Teachers

Telephone/Mobile No :-

Address for Communication :-

Email Id

This is to Certify that _____ is the bonafied student of our college _____ studying in _____ year and is nominated for Participation in _____. It is assured that Participant will abide to the rules and regulations governing the events.

Place:

Date:

(Name of the Principal & Seal of the Institute)

Entry fees is Rs.150/- per student per event.