

**Department of Communication and Journalism
Savitribai Phule Pune University**

Post-graduate Certificate Course in Photojournalism (Self- Supporting)

Under the subject Communication and Journalism
Faculty: Mental, Moral and Social Sciences

Photojournalism is a part-time post graduate certificate course offered under Communication and Journalism in Mental, Moral, and Social Sciences faculty.

This is a one-semester, 10-credit, part time certificate course in photojournalism. Photojournalism means presentation of news stories visually through the medium of photography rather than just through the written word. Photographs often communicate a story more succinctly and with greater emotion and impact than words can have. Photojournalists work with the same ethical approach to objectivity that is applied to print and other journalists. Photojournalist is a visual reporter of facts. The public trust in its reporters to tell the truth. The same trust is extended to photojournalists as visual reporters.

Objectives of the course:

This course aims to train the students in the technique and art of photojournalism as required by media houses. The course also aims to engage participants in the following:

- a. Understanding critically the basic concepts of photography and photojournalism
- b. Mapping historical significance and future of photojournalism
- c. Analysing major issues in the field of photojournalism
- d. Getting insights about impact of latest technology on photojournalism

Eligibility: Bachelor's degree in any discipline from a recognised university. Admission will be offered on the basis of Aptitude Test, following all other rules as applicable from time to time. Computer skills of at least MS Word will be desirable.

Fee Structure: It is a self-supporting course charging Rs.15,000 per student per course

Intake: Maximum 40 students in one class.

- This course should be run by department of Communication and Journalism or those colleges affiliated to University of Pune, that have been running the Master's course in Communication and Journalism of UoP.
- The department/college offering the course must have at least four SLR cameras, One flash gun, two telelenses, four desktop computers with Adobe Photoshop software to train and to edit photographs. Class room, library, LCD projector and other teaching aids.
- A course coordinator with qualifications required for a teaching associate and a peon have to be appointed. Qualified Visiting Faculty should be identified to teach theoretical and practical components of the course syllabus.

Course Description

- It includes five papers of two credits (50 marks) each. Total Marks for evaluation are 250.
- Each paper will be assessed internally for 25 marks and externally for 25 marks.
- Passing criteria: Students have to secure at least 30% marks each in Internal and External evaluation of a subject, and aggregate 40% to pass in the subject.

Students will be awarded a Grade Sheet at the end of the course indicating grade secured in each individual subject and the Grade Point Average obtained for the course.

| Marks | Grade | Grade Points |
|-----------|-----------------|--------------|
| 100 to 75 | O: Outstanding | 05 |
| 74 to 65 | A: Very Good | 04 |
| 64 to 55 | B: Good | 03 |
| 54 to 50 | C: Average | 02 |
| 49 to 45 | D: Satisfactory | 01 |
| 44 to 40 | E: Pass | 00 |
| 39 to 0 | F: Fail | |

Calculation of Grade Point Average (GPA)

$$\frac{\text{Total of Grade Points Earned} \times \text{Credit hours for each course}}{\text{Total Credit Hours}}$$

Final Grade Points:

| Grade Point Average | Final Grade |
|---------------------|-------------|
| 05.00 to 06.00 | O |
| 04.50 to 04.99 | A |
| 03.50 to 04.49 | B |
| 02.50 to 03.49 | C |
| 01.50 to 02.49 | D |
| 00.50 to 1.49 | E |
| 00 to 00.49 | F |

- Students' engagement for each paper should be of 30 hours consisting of either classroom lectures or field work or other activities as planned by concerned subject teachers or course coordinator.
- Medium of Instruction of the course: English. Students may be allowed to submit assignments in Marathi, and write answers in final examination in Marathi.

Syllabus:

Outline of syllabus

| Paper no. | Code no. | Paper Title | Credits | Marks | |
|-----------|----------|---------------------------------|--------------------------------|----------|----------|
| | | | | Internal | External |
| 01 | PHJ 01 | Introduction to Photojournalism | 02 | 25 | 25 |
| 02 | PHJ 02 | Basic Concepts of Photography | 02 | 25 | 25 |
| 03 | PHJ 03 | Basic Concepts of Photo-editing | 02 | 25 | 25 |
| 04 | PHJ 04 | Fields of Photojournalism | 02 | 25 | 25 |
| 05 | PHJ 05 | Photojournalism Project | 02 | 25 | 25 |
| | | Total | 10 | 125 | 125 |
| | | | Total marks for the course:250 | | |

Paper 1

PHJ 01: Introduction to Photojournalism

Module I: Elements of Visual news story telling, History of photojournalism

Module II: Organization of a newspaper. Structure of newsroom. Role of photojournalists in a newsroom. Communicating with the desk, briefing and debriefing.

Module III: Types of news stories

Module IV: Coordination among photojournalists, editorial and page design colleagues, opportunities for young photojournalists outside newspaper journalism.

Module V: Principles and Ethics and of photojournalism. Media laws and Intellectual Property Rights.

Paper 2

PHJ 02: Basic Concepts of Photography and photojournalism

Module I: Photography, its emergence and growth

Module II: What is camera, its functions, and introduction to different types of camera

Module III: Mechanics of photography: apertures, shutter speeds, focus, and focal lengths

Module IV: Introduction to different types of lenses

Module V: Lighting, composition

Paper 3

PH 03: Photo-editing

Module I: Need for Editing, Ways to Edit.

Module II: Reading the mistakes in photos (noise in photographs, over exposure etc.)

Module III: Advantages and pitfalls of crowd sourcing, preparing stories received from citizen journalists.

Module IV: Caption Writing, Management of photographs and Digital archives.

Module V: Introduction to photo-editing software such as Adobe Photoshop Elements, and ACDSee Photo editor. Use and misuse of technology. Understanding of printing requirement: CMYK, and RGB pattern, ink used for printing multiple publishing platforms etc.

Paper 4

PH 04: Fields of Photojournalism

Module I: Spot News, general news, Street Photography, off-beat photography, and documentary photography, war, terror, and crime.

Module II: Photographs for photo features, photo stories and photo essays.

Module III: Developing specialisations like sports, portrait, art and culture, environment, and industry, aerial, candid, fashion, food, environmental, forensic, medical, paparazzi, nature, and underwater.

Module IV: Photography for specialized, niche publications.

Module IV: Developing flair for news photos

Paper 5

PH 05: Photojournalism Project

A student has to work on this project (on any one of the following themes) under the supervision and guidance of a faculty member allotted by the department. Students have to submit the project in 8" X 12" size photographic paper. The student has the choice of colour and paper quality to be used for printing the photographs.

Theme 1: Select a wide/broad-based field (for example: wildlife, human interest, disasters, lifestyle, industry etc.) and compile a collection of 15 news photographs you have clicked. These photographs should reflect the essence of that field. Each photo should have a suitable caption.

For each photograph write a background note of up to 200 to 300 words explaining the preparation/research, legwork, photography technique, and editing techniques used.

OR

Theme 2: Select three specific areas/subjects (for example: child labour, old age, traffic hazards, seasons etc.) compile a collection of 15 news photographs (i.e. five photographs each for every subject). For each photograph write a background note of 200-300 words explaining the preparation/research, legwork, photography technique, and editing techniques used.

A viva-voce will be conducted based on the project. Both the guide and External Examiner will evaluate the project for 25 marks (15 marks for the project and 10 marks for viva-voce).

Suggested Readings:

1. Kobre Kenneth, The Professionals' Approach, sixth edition, Focal Press
2. Eisman, Dugan, and Grey, Read World Digital Photography, Pearson/Prentice Hall
3. Fred Parrish, Photojournalism: An Introduction, Wadsworth Thomson
4. Fred Ritchin , Bending the frame
5. John Berger, Ways of Seeing
6. Cutts, Martin. The plain English Guide - How to write Clearly & Communicate Better.Oxford University Press.
7. Lewis James. The Active Reporter.Vikas Publication
8. Warren Carl. Modern News Reporting.Harper and Row.
9. Mudgal, Rahul. Emerging Trends in Journalism.Sarup and Sons.
10. T.J.S. George: Editing – A Handbook for Journalists.
11. VirBala Aggarwal and V.S.Gupta, 2002 (second reprint), Handbook of Journalism and Mass Communication, Concept Publishing Company, New Delhi
12. SevantiNinan, 2007, Headlines from the Heartland: Reinventing the Hindi Public Sphere, Sage Publications, New Delhi.

Newspaper and magazine articles about New Media and . Websites such as

http://photo235.weebly.com/uploads/1/3/5/1/13515528/jour235_syllabus_spring_2014_herbrich.pdf

<http://photo.journalism.cuny.edu/syllabus/>

<http://jlm310.wordpress.com/syllabus/#content>

<http://www2.uncp.edu/home/acurtis/Courses/PhotojournMay12/SyllabusPhotojournMay12.htm>

<http://www.iup.edu/page.aspx?id=92571>

https://www.google.co.in/?gws_rd=cr&ei=w2jLUtanHsf7rAeS_oC4CQ#q=Photojournalism+ethics